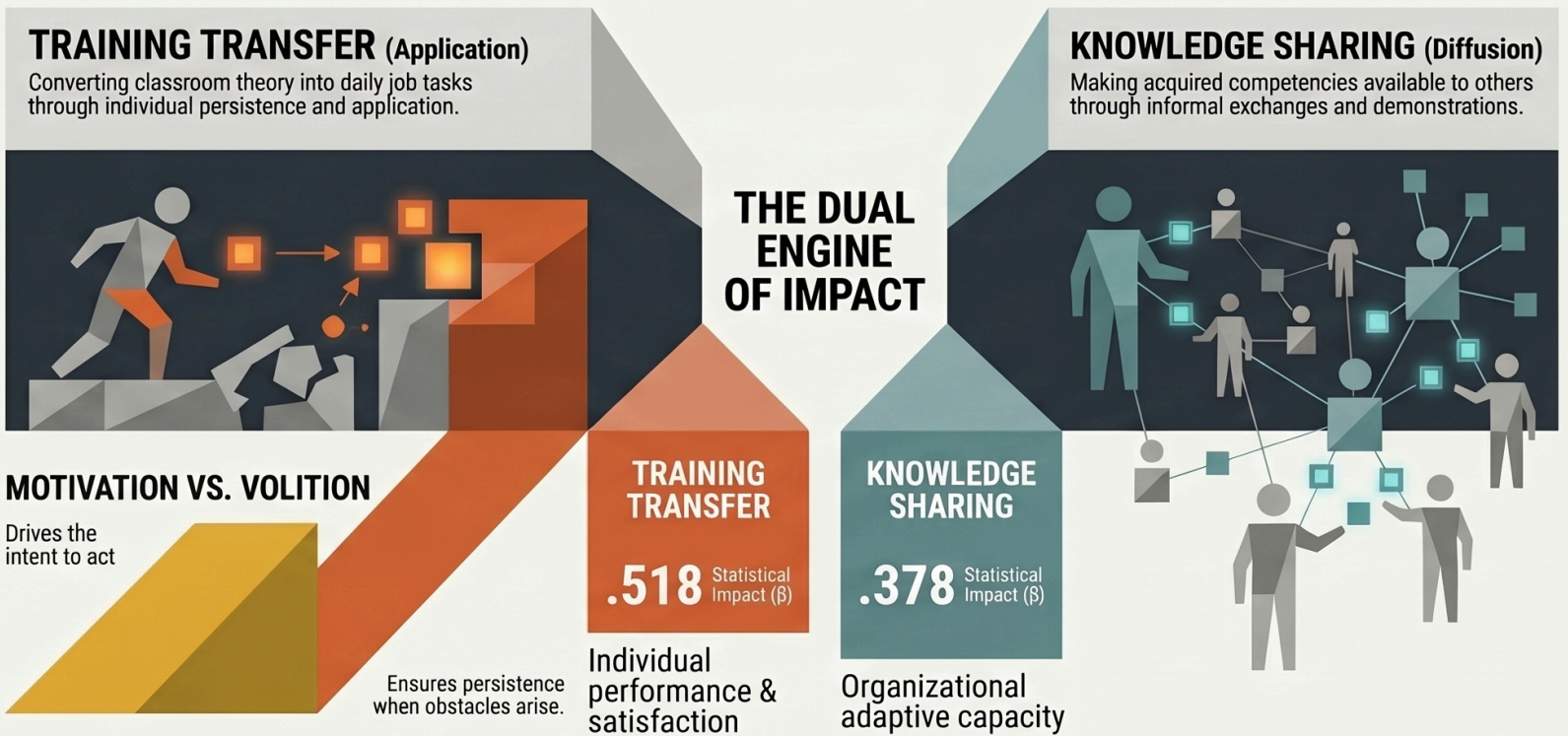


BEYOND THE CLASSROOM

Bridging the Training Transfer Gap

Only about 30% of training content is meaningfully applied on the job. Organizations must treat training as a social trigger for two parallel paths: individual application and collective diffusion.



SOCIAL SUPPORT LEVERS

