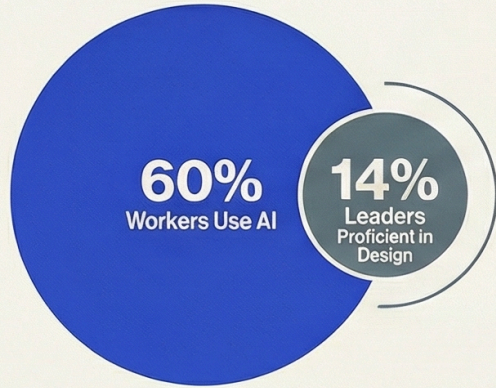


Architecting the AI-Powered Workplace: The Strategic Value of Interaction Design

CONTEXT: THE DESIGN GAP

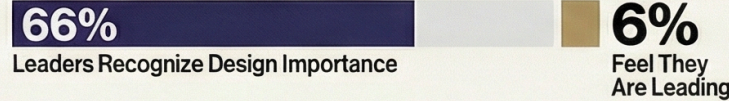


Most firms treat AI as a technical upgrade, not a design challenge, missing massive ROI and performance advantages.

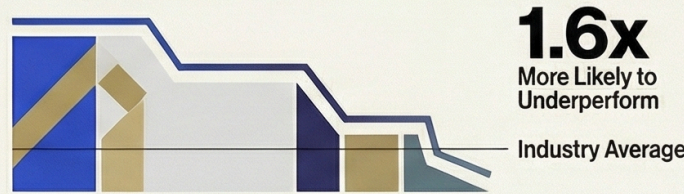
CONTEXT:

TECHNOLOGY-FIRST

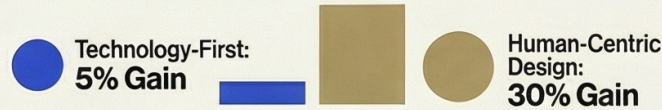
Interaction Proficiency Gap



Investment Return & Financial Performance



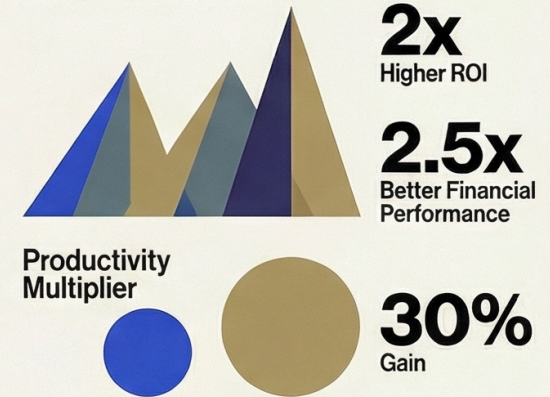
Productivity Multiplier Comparison



THE PERFORMANCE DIVIDE

HUMAN-CENTRIC DESIGN

Design-Driven Returns

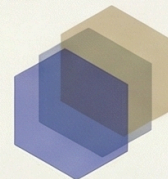


IMPLEMENTATION STRATEGY		OUTCOMES	
Technology-First	1.6x Underperform	Industry Average	
Human-Centric Design	2.0x Exceed ROI	2.5x Outperform	

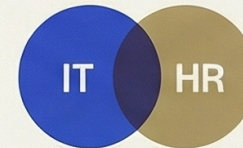
THE ARCHITECTURE OF COLLABORATION



**HARDWIRING:
STRUCTURAL DESIGN**
Deconstructing work into component tasks:
Assistant, Coach, Collaborator



**SOFTWIRING:
CULTURAL FOUNDATION**
Creating psychological safety and leadership modeling to build trust in human-AI partnerships



CROSS-FUNCTIONAL GOVERNANCE
Merging IT and HR perspectives to integrate technology strategy with workforce planning