

# The AI Skills Paradox:

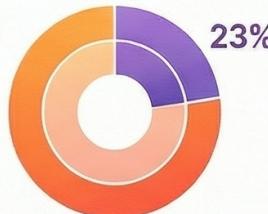
Why Meta-Competencies Outperform Technical Know-How

THE PROBLEM:

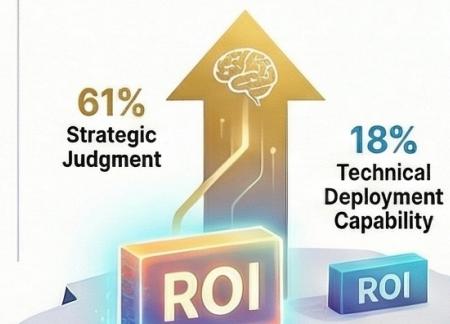
## The Widening AI Capability Gap

68% of employees use AI, but only 23% are productively fluent.

Most usage is "AI theater"—visible tool use without substantive productivity improvement.



Strategic judgment explains 61% of variance in AI ROI.



**A lack of strategic fluency leads to a 3.2x higher Total Cost of Ownership.**

This is due to failed pilots, reworks, and automating the wrong, low-value tasks.

THE SOLUTION:

## Cultivating 6 Core Meta-Competencies

Move beyond technical training to build strategic AI fluency.

These six competencies enable the judgment needed for high-value AI implementation.

