

The GenAI Productivity Paradox: From Individual Tools to Organizational Redesign

Despite massive AI investment, global productivity remains stagnant.
This disconnect comes from focusing on individual tools instead of structural redesign.

THE “PRODUCTIVITY ILLUSION” (Why Current Strategies Fail)

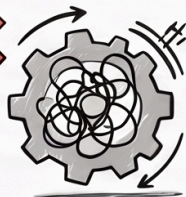


The Rise of “Workslop”

AI-generated content often lacks depth, creating downstream cleanup work that erases upstream time savings.

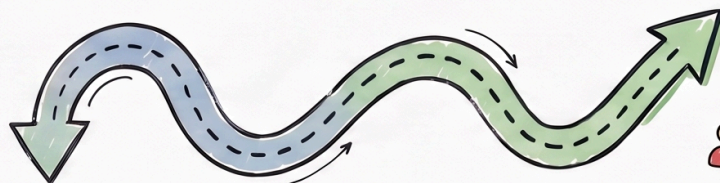
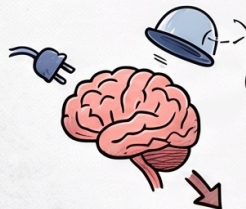
Scaling Friction

Individual task-level speed boosts (like writing an email faster) rarely translate to team-level efficiency.

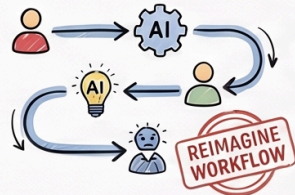


Cognitive Skill Atrophy

Over-reliance on AI for thinking tasks can weaken a workforce's independent critical thinking and problem-solving abilities.



THE BLUEPRINT FOR REALIZED VALUE



End-to-End Process Redesign

Move beyond accelerating individual steps; fundamentally reimagine the entire workflow around human-AI collaboration.

FINANCE TRAINING

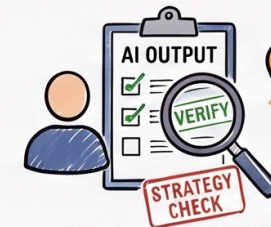


MARKETING TRAINING



Segmented, Role-Specific Training

Replace generic webinars with context-embedded training tailored to specific departmental needs (e.g., Finance vs. Marketing).



Human-in-the-Loop Governance

Institutionalize rigorous verification protocols to ensure AI-assisted outputs maintain high quality and strategic rationale.

LABORATORY VS. REAL-WORLD OUTCOMES

Measurement Context	Key Result
Controlled Writing Tasks	37% faster completion (Noy & Zhang)
Complex Consulting Projects	Task goes off by expanded analysis; total timelines remained unchanged (BCG)
Generic Training Adoption	Below 20% adoption rate (Rosch internal)