

The Deployment Paradox: Bridging the Gap from AI Access to Real Value

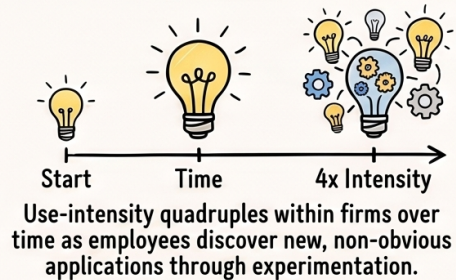
THE REALITY GAP (THE PARADOX)



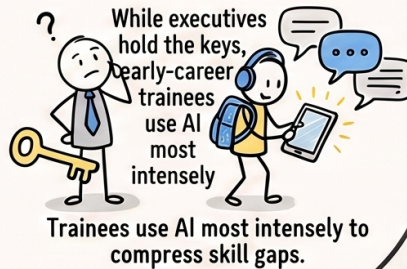
The 7x Usage Explosion

Global AI token output grew sevenfold in nine months, yet 74% of firms report no tangible value.

The Learning Journey



The Intensity Inverse

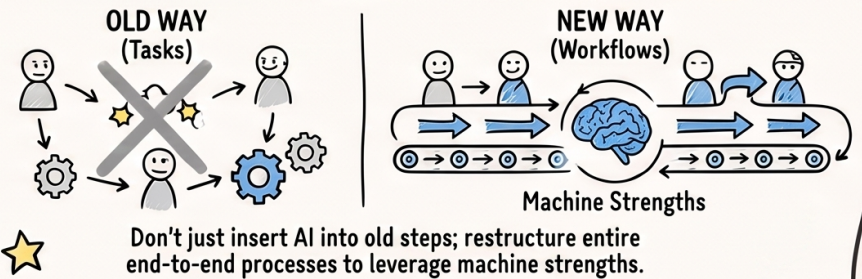


Usage Distribution

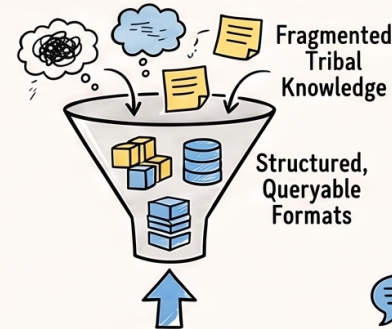
Engineering / Technical:	11%
Executives / Partners:	9%
Finance & Marketing:	10% (combined)

THE STRATEGIC BLUEPRINT FOR SUCCESS

Redesign Workflows, Not Just Tasks

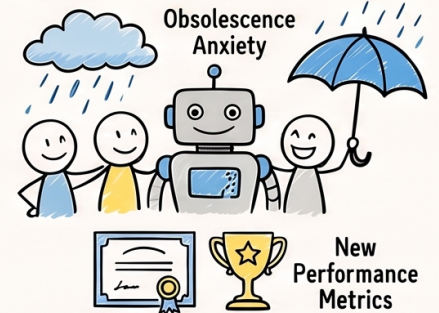


Data Before Scale



AI performance is capped by data infrastructure; fragmented "tribal knowledge" must be converted into structured, queryable formats.

Address the Human Dimension



Combat "obsolescence anxiety" by involving workers in design and updating performance metrics to reward AI collaboration.