

Call for Submissions

Inaugural Issue of *Synthesis: The Journal of Integrated Business Studies*

Synthesis: The Journal of Integrated Business Studies is pleased to announce a call for proposals for its inaugural issue. *Synthesis* is a multidisciplinary academic publication dedicated to advancing holistic approaches to business education, research, and practice.

Our mission is to bridge traditional business silos by connecting researchers, educators, practitioners, and stakeholders in their efforts to address complex business challenges through integrated, cross-functional perspectives.

We welcome a wide range of submission types, including:

- Original research articles
- Review articles
- Literature reviews
- Research notes
- White papers
- Commentaries
- Case studies
- Industry analyses
- Pedagogical frameworks
- Multimedia works (simulations, decision tools, visualizations)



Synthesis prioritizes work that demonstrates how the integration of diverse business perspectives—marketing, finance, operations, human resources, strategy, information systems, and more—leads to more robust business understanding and innovative solutions. Our aim is to provide a publishing space that encourages holistic thinking and breaks down the artificial barriers between business disciplines.

Through collaborative, cross-functional approaches, *Synthesis* amplifies business scholarship that transforms teaching, research, and practice to address complex organizational challenges and promote sustainable business innovation. We welcome submissions from researchers, educators, and practitioners across the full spectrum of business disciplines and related fields.

Submission Guidelines

Synthesis accepts submissions on a rolling basis, but for best consideration for the inaugural issue, please get submissions in by July 31. All submissions will undergo a rigorous peer review process. Detailed submission guidelines can be found [here](#).

Key Dates:

- Submission Deadline for Inaugural Issue: July 31, 2025
- Expected Publication of Inaugural Issue: August/September 2025

To submit a proposal, please visit our [online submission system](#). For any questions, please contact the Editor-in-Chief, Dr. Jonathan H. Westover at Jonathan.Westover@innovativehumancapital.com.

We look forward to receiving your submissions and to launching this new journal dedicated to integrated business scholarship and cross-functional approaches to business challenges.