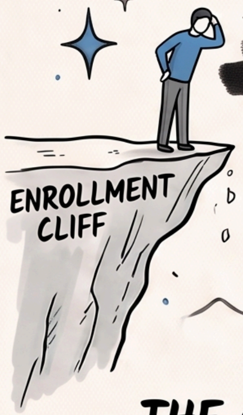
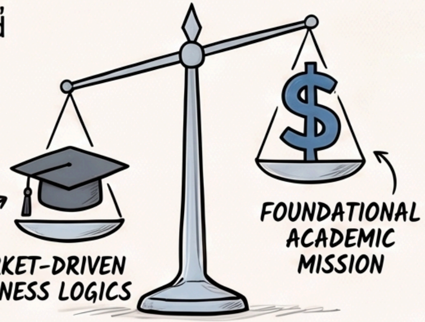
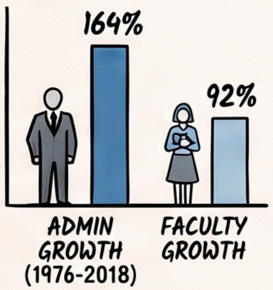
RECLAIMING THE UNIVERSITY:
FROM CORPORATE METRICS TO ACADEMIC MISSION



American higher education is at an inflection point, caught between market-driven business logics and its foundational academic mission. This traces the shift from student-centered learning to corporate-style management and pathways to reclaim resilience.



THE CORPORATIZATION CRISIS

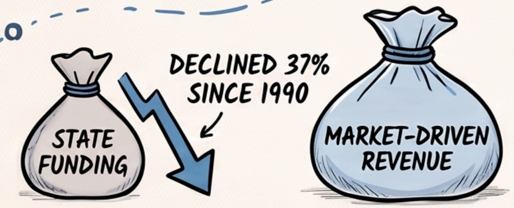


The Administrative-Faculty Gap: Admin growth outpaces faculty by nearly 2x.

68%

The Contingent Labor Crisis: 68% of instructional staff are now contingent.

Precarious employment correlates with diminished student outcomes & lower graduation rates.

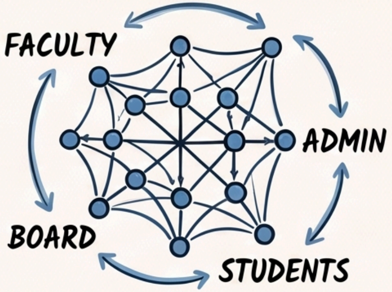


The Rise of "Academic Capitalism": Public funding is vanishing, forcing shift to market-driven revenue.

METRIC	HISTORICAL FIGURE	CURRENT REALITY
Instructional Staff	47% Contingent (1993)	68% Contingent (2021)
State Funding	State-Supported	State-Located
Student Debt	Minimal Public Burden	$1.7 Trillion (2023)

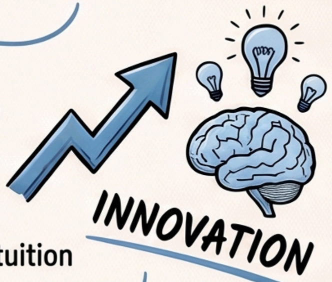
Contrasting the shift from academic investment to administrative expansion and student debt burdens.

PATHWAYS TO INSTITUTIONAL RESILIENCE



RECALIBRATING GOVERNANCE: Restore "Shared Governance" through transparency. Involve faculty in strategic financial modeling and unmediated communication.

SCALING INNOVATION WITHOUT SACRIFICE: Mission-aligned growth models. ASU and Purdue demonstrate access and tuition freezes can coexist with academic quality.



PURPOSE-DRIVEN ACCOUNTABILITY: Measure what matters, not just what is easy. Focus on long-term capability and ethical development rather than just graduation speed.