

# Beyond the Exit Interview: Why Leadership Changes Signal a Deeper Strategic Shift

Clustered, senior-level departures are often a deliberate signal of a company realigning its culture with a new strategy.

## The Problem: Culture-Strategy Misalignment



### The Warning Signal: Clustered Executive Departures

Multiple, cross-functional senior exits in a short time signal major strategic change.

### 20-30% Lower Revenue Growth

Misaligned companies suffer from decision friction, innovation disruption, and slower execution.

### 15-25% Increase in Voluntary Turnover

High performers leave due to role ambiguity, purpose erosion, and loss of trust.

## The Solution: A Blueprint for Successful Redesign



### Communicate Transparently

Frame the change as an evolution, not a rejection, to maintain morale and purpose.

### Reinforce Change with Structure

Realign performance metrics, decision rights, and budgets to match the new strategy.

### Invest in People & Capabilities

Build new skills, provide dignified exits, and openly recalibrate employee expectations.