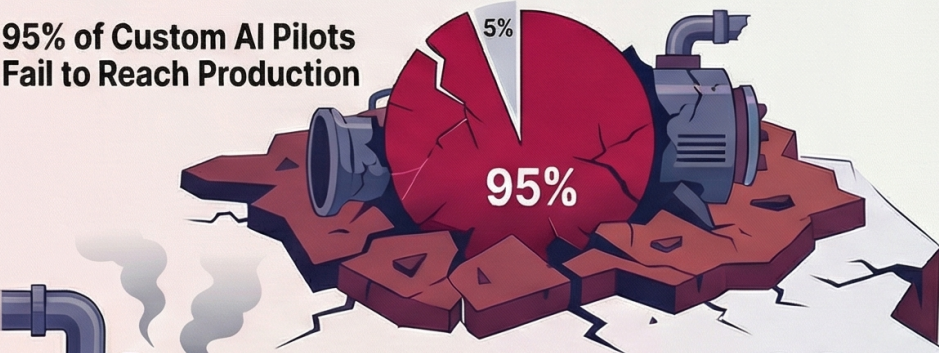


Crossing the GenAI Divide: From 95% Failure to High-Value Success

THE PROBLEM: WHY 95% OF GENAI INVESTMENTS FAIL

95% of Custom AI Pilots Fail to Reach Production



Despite high employee interest, task-specific enterprise AI tools face massive adoption barriers.

The Core Issue is a "Learning Gap"
Most enterprise AI lacks memory and cannot learn from user feedback or context.



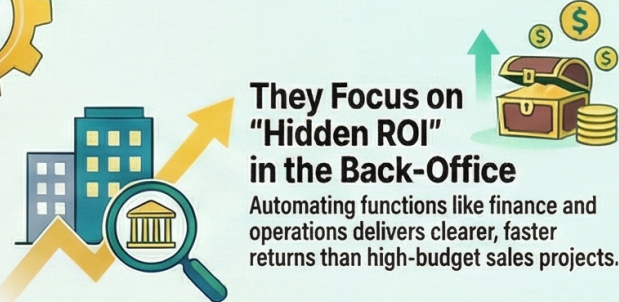
"Shadow AI" Reveals a Deep Disconnect
Over 90% of employees use personal AI tools, proving official enterprise systems are failing.

THE SOLUTION: HOW THE 5% OF COMPANIES SUCCEED

They Partner, Don't Build
Strategic partnerships with specialized vendors have a 2x higher success rate than internal development.



They Focus on "Hidden ROI" in the Back-Office
Automating functions like finance and operations delivers clearer, faster returns than high-budget sales projects.



They Empower Distributed, Frontline Adoption
Successful firms let frontline managers identify problems rather than relying on centralized AI teams.

