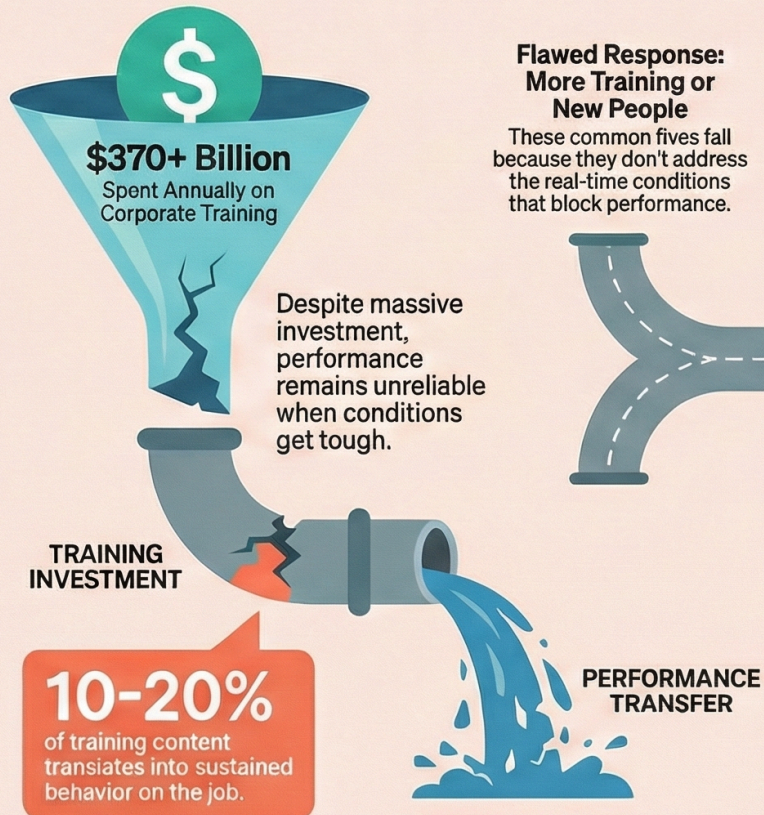


The Readiness Revolution: Unlocking Consistent High Performance

THE PERFORMANCE PARADOX: WHY BIG TRAINING BUDGETS FAIL

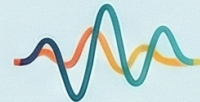


The Capability-Performance Gap

THE READINESS SOLUTION: A NEW FRAMEWORK FOR PERFORMANCE

From "Do they have the right skills?"

To "Are they in the right state to use them?"



What is Behavioral Readiness?

A fluctuating state, not a stable skill, that determines one's ability to act.



Degradation in one state impacts all others, creating a system-wide effect on performance.