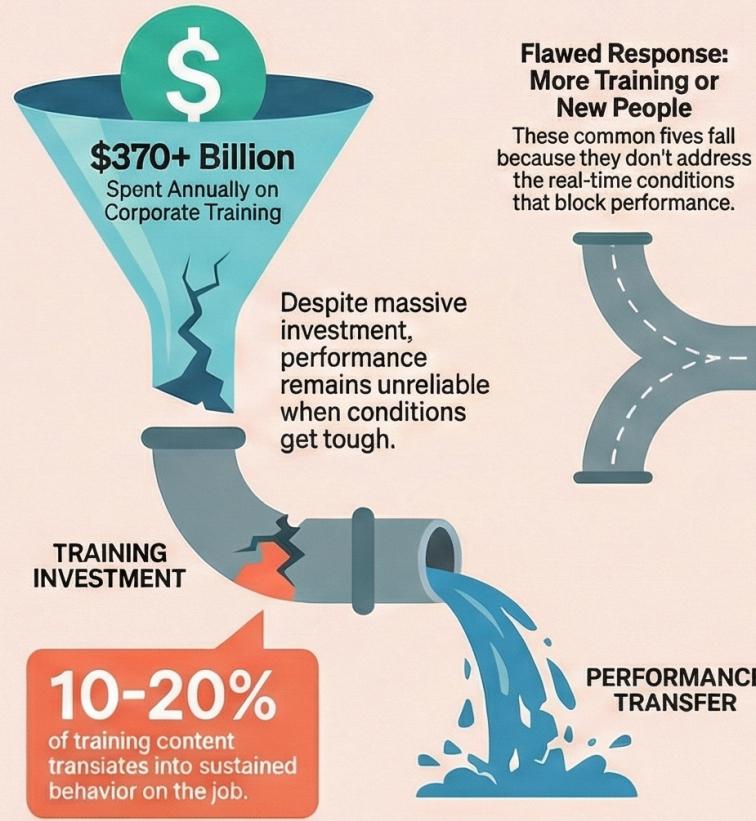


The Readiness Revolution: Unlocking Consistent High Performance

THE PERFORMANCE PARADOX: WHY BIG TRAINING BUDGETS FAIL



THE READINESS SOLUTION: A NEW FRAMEWORK FOR PERFORMANCE

From "Do they have the right skills?" To "Are they in the right state to use them?"



What is Behavioral Readiness?

A fluctuating state, not a stable skill, that determines one's ability to act.

THE 5 INTERDEPENDENT STATES OF READINESS



COGNITIVE:
Ability to focus and process information.



EMOTIONAL:
Capacity to regulate feelings and stress.



MOTIVATIONAL:
Alignment with purpose and intrinsic drivers.



INTERPERSONAL:
Psychological safety and trust within teams.



PHYSIOLOGICAL:
Energy reserves and physical well-being.

Degradation in one state impacts all others, creating a system-wide effect on performance.