

Business School Disrupted: Navigating the AI Transformation

THE CHALLENGE: AI's Erosion of Traditional Value

Knowledge Transfer is Commoditized

AI now completes complex business tasks **25% faster** with **40% higher quality** than human consultants



Credential Signaling is Weakening

AI-augmented project portfolios and new employer screening methods are devaluing traditional degrees.



Network Value is Shifting

The focus is moving from broad transactional networks to deep, trust-based relationships.



THE RESPONSE: Building Irreplaceable Human Capabilities

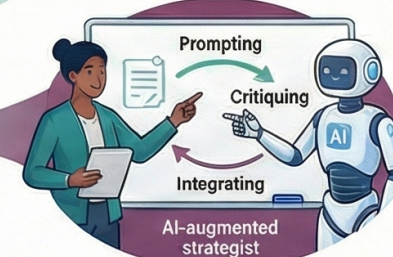
Pivot to Judgment: Causal & Ethical Reasoning

Teach students to design new analytical models and navigate complex ethical dilemmas AI cannot solve.



Foster Human-AI Collaboration

Train students to act as "AI-augmented strategists" who can prompt, critique, and integrate AI insights.



Amplify Real-World Experiential Learning

Shift from simulated case studies to immersive consulting projects and venture building to develop practical wisdom.

