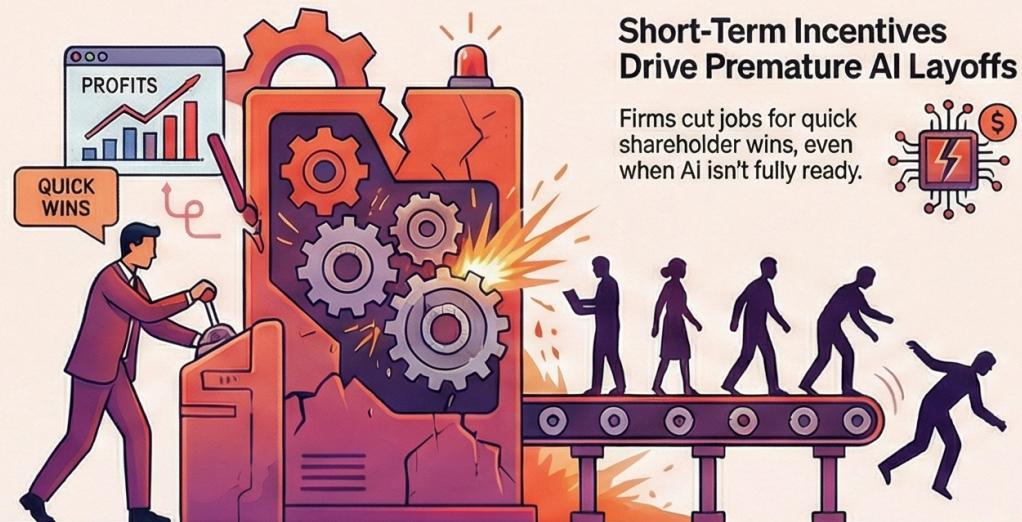


# The AI Employment Paradox: From Job Cuts to a Shorter Workweek

## THE PROBLEM: AI'S PREMATURE IMPACT ON JOBS



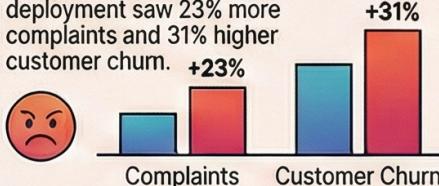
### Short-Term Incentives Drive Premature AI Layoffs

Firms cut jobs for quick shareholder wins, even when AI isn't fully ready.



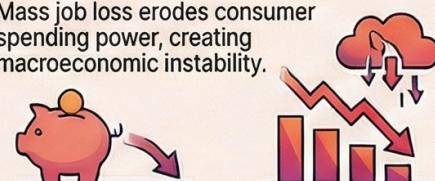
### "Efficiency Gains" Can Backfire on Businesses

Firms cutting staff after AI deployment saw 23% more complaints and 31% higher customer churn.



### Widespread Displacement Threatens the Entire Economy

Mass job loss erodes consumer spending power, creating macroeconomic instability.



## THE SOLUTION: A POLICY-LED SHORTER WORKWEEK

### Distribute Productivity Gains as Time, Not Job Cuts

A shorter workweek maintains employment by converting AI efficiency into more leisure for everyone.



### Proven in Practice: The Iceland National Trial

A multi-year trial successfully reduced working hours while maintaining productivity and improving wellbeing.



### Government Policy is Essential for a Coordinated Shift

Legislation and incentives are needed to ensure a fair transition across all industries.

