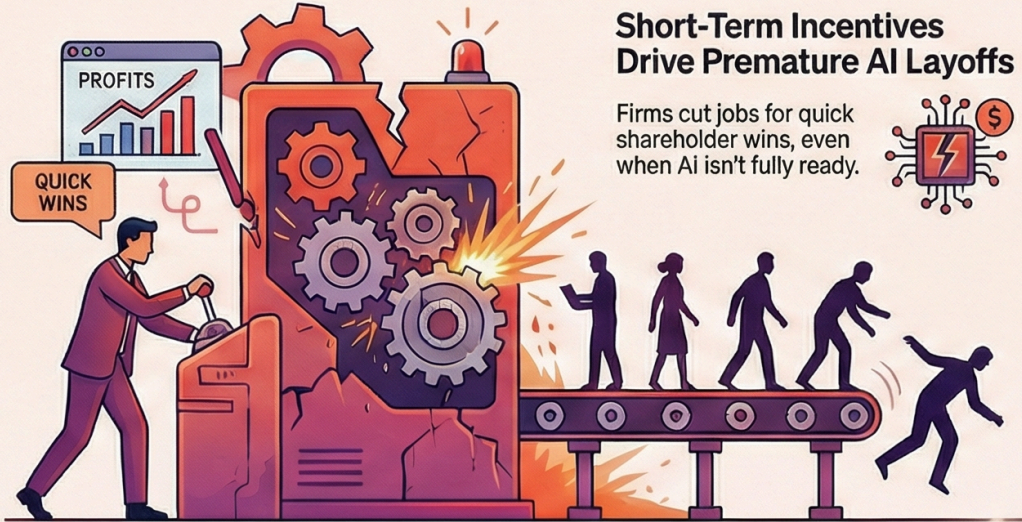


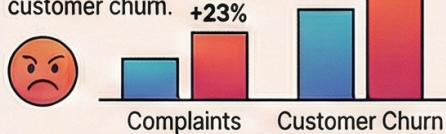
The AI Employment Paradox: From Job Cuts to a Shorter Workweek

THE PROBLEM: AI'S PREMATURE IMPACT ON JOBS



"Efficiency Gains" Can Backfire on Businesses

Firms cutting staff after AI deployment saw 23% more complaints and 31% higher customer churn.



Widespread Displacement Threatens the Entire Economy

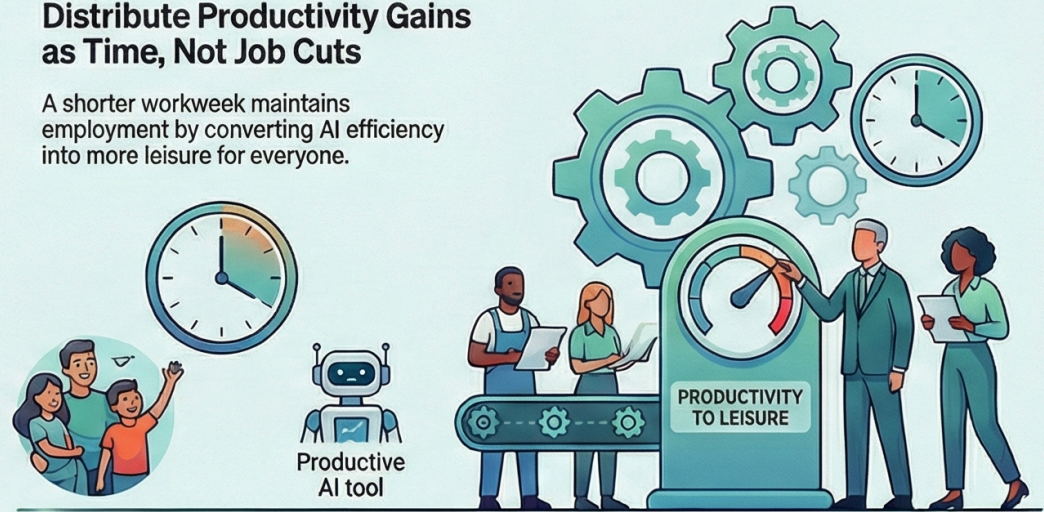
Mass job loss erodes consumer spending power, creating macroeconomic instability.



THE SOLUTION: A POLICY-LED SHORTER WORKWEEK

Distribute Productivity Gains as Time, Not Job Cuts

A shorter workweek maintains employment by converting AI efficiency into more leisure for everyone.



Proven in Practice: The Iceland National Trial



A multi-year trial successfully reduced working hours while maintaining productivity and improving wellbeing.



BEFORE



AFTER

- ✓ Productivity
- ✓ Wellbeing

Government Policy is Essential for a Coordinated Shift

Legislation and incentives are needed to ensure a fair transition across all industries.

LEGISLATION

