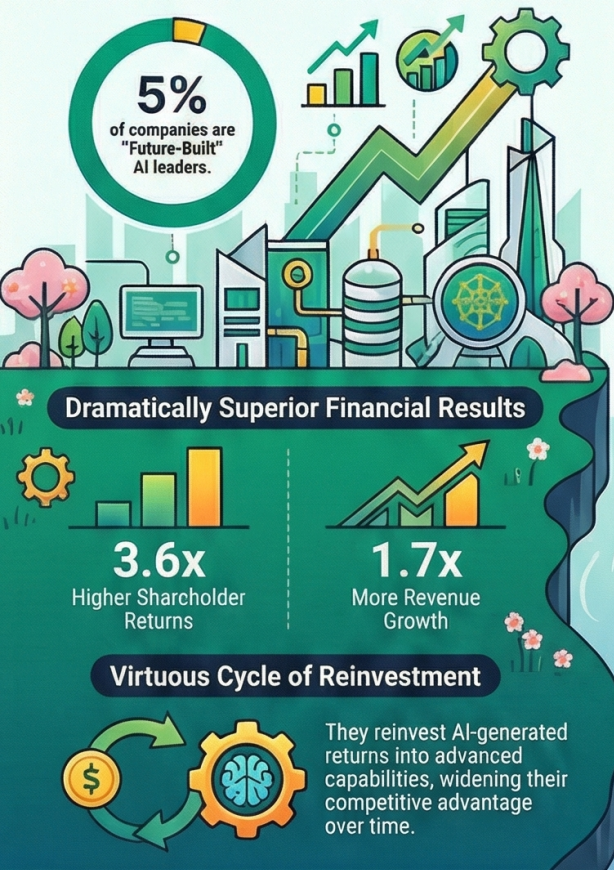


Are You a Leader or a Laggard?

A widening gap exists: a small elite of "future-built" firms (5%) generate massive returns from AI, while the majority (60%) see minimal results, creating compounding advantages for leaders and irreversible disadvantages for laggards.

THE LEADERS: FUTURE-BUILT (5%)



THE LAGGARDS: MINIMAL RETURNS (60%)



THE PLAYBOOK FOR SUCCESS: WHAT LEADERS DO DIFFERENTLY

