

GenAI: The New Co-Founder

How Generative AI is lowering barriers to entrepreneurship, leading to a boom in small, lean startups.

A STARTUP REVOLUTION FUELED BY AI

+410,000

New Firms in AI-Savvy Regions

Regions with prior AI expertise saw a 30% increase in new company registrations post-ChatGPT.



A BOOM FOR SMALL VENTURES, A BUST FOR LARGE ONES



Small firms entirely drove the surge.



Large-firm entry significantly declined.

BIGGEST GROWTH IN DIGITAL & SERVICE SECTORS



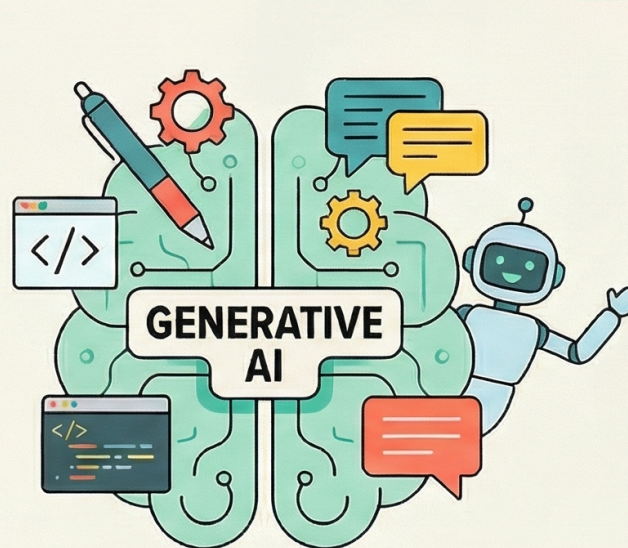
Retail



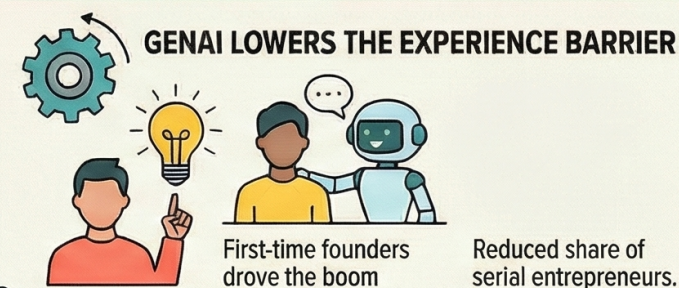
Business Services



Tech Sectors



HOW GENAI ACTS AS A "DIGITAL CO-FOUNDER"



EXPERIENCED FOUNDERS INTENTIONALLY GO LEAN

Serial entrepreneurs launched new ventures that were, on average, 7x smaller than their previous firms.



Previous Firms

7x SMALLER



New Ventures